

Press Release

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MOSCAPARTNERS SELECTS THE CIRCOLO FILOLOGICO MILANESE FOR *DESIGN VARIATIONS 2022*. THE INTERNATIONAL EVENT - FROM APRIL 4th - 10th, 2022 - MOVES TO VIA CLERICI 10 AND OTHER LOCATIONS IN THE CITY CENTRE.

For the next edition of Milano Design Week, from April 4th - 10th, 2022, MoscaPartners presents **Design Variations 2022**, in which the protagonists of the world of companies, institutions and research celebrate architecture, design and the culture of design within the **Circolo Filologico Milanese**, new event location.

"After seven years at Palazzo Litta, we accept a new challenge by choosing a location, the Circolo Filologico Milanese, imbued with a strong cultural vocation that gives life to a wide breadth of projects that establishes a profound dialogue with the atmosphere of the context that hosts it" recount Caterina Mosca and Valerio Castelli, founders of MoscaPartners.

The attention for the *genius loci* is one of the aspects that has always characterised the design line of MoscaPartners, that performs careful research among companies and designers and chooses **locations that can trigger synergies** to stimulate dialogue among professionals from around the world.

It is with this view that MoscaPartners has chosen the new location for Design Variations 2022 as the **Circolo Filologico Milanese**, a historic eclectic architectural building that grafts significant Liberty **elements in the historic centre of Milan, at Via Clerici 10**, just steps from the Duomo and Teatro alla Scala.

The Circolo is the oldest association of the city, founded at the end of the XIX century, that celebrates humanistic culture with the objective of enlarging the study of antique languages and involving academics and passionate followers with its important library. The Circolo Filologico Milanese is a place that weaves together authorities on history and the continuous flow of culture through a strict study that continues over time and has filled the halls of the building for more than a century.

Completing the exhibition are further destinations in the city centre that will generate a thematic *fil* rouge. **Design Variations 2022**, curated by **MoscaPartners**, promotes direct comparison between the projects and creations of the wider imagination, bringing the experience of international contemporary design of Milano Design Week to deeply rooted locations.

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